

**Notice of References Cited**

Application/Control No.

09/753,882

Applicant(s)/Patent Under  
Reexamination  
PETERS, MARK E.

Examiner

Cong-Lac Huynh

Art Unit

2178

Page 1 of 2

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-5,740,549	04-1998	Reilly et al.	705/14
	B	US-6,324,519	11-2001	Eldering, Charles A.	705/14
	C	US-6,119,098	09-2000	Guyot et al.	705/14
	D	US-6,219,788	04-2001	Flavin et al.	713/194
	E	US-6,377,963	04-2002	Walker et al.	715/530
	F	US-6,124,854	09-2000	Sartain et al.	345/716
	G	US-6,567,854	05-2003	Olshansky et al.	709/229
	H	US-5,850,520	12-1998	Griebenow et al.	709/206
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Dedrick, Interactive Electronic Advertising, IEEE 1994, pages 55-66.
	V	Chang et al., «Goodies » in Exchange for Consumer Information on the Internet : the Economics and Issues, IEEE 1998, page 533-542.
	W	Freeman et al., Hosting Services-Linking the Information Warehouse Information Consumer, IEEE 1994, pages 167-171.
	X	Wegner, Risk, Benefits and Strategies for Responding to the Green Consumer: a Global Perspective, IEEE 1995, pages 117-122.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

**Notice of References Cited**

Application/Control No.

09/753,882

Applicant(s)/Patent Under  
Reexamination  
PETERS, MARK E.

Examiner

Cong-Lac Huynh

Art Unit

2178

Page 2 of 2

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Dedrick, A Consumer Model for Targeted Electronic Advertising, IEEE 1995, pages 41-49.
	V	
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.